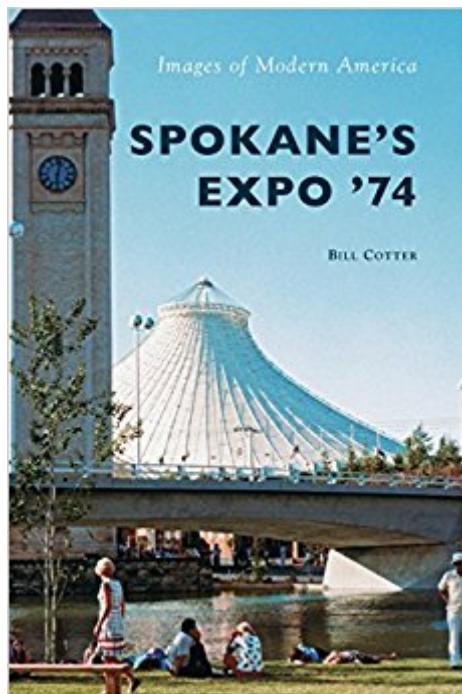


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Spokane's Expo '74



Synopsis

In the late 1960s, Spokane's civic leaders were desperately looking for a way to revitalize a large section of downtown, especially a motley collection of little-used railroad lines and polluted industrial sites along the Spokane River. Their solution was to use the area for Expo 74, which was billed as the first ecologically themed world's fair. Critics predicted the project was sure to fail, as Spokane was the smallest city to ever host a world's fair, but history proved them wrong. From the minute the gates opened on May 4, 1974, the crowds loved the fair. Hosting 5.4 million visitors, with participation from several major companies and countries, Expo 74 was a success. As planned, it launched a rebirth along the river that left a permanent legacy, the popular Riverfront Park."

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Customer Reviews

Bill Cotter is a longtime world's fair enthusiast and has traveled to many of these international exhibitions. The author of several other books on fairs for Arcadia, he is a frequent contributor to other books, magazines, and documentaries on world's fairs, and he has spoken extensively on the subject. His photograph collection has been featured in museum exhibits, and he operates several popular websites devoted to the study and appreciation of the fairs. --This text refers to the Paperback edition.

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